

Nordic Climate Change Forum for Fisheries and Aquaculture

III Workshop: Consumers and Climate Change in Fisheries and Aquaculture

Hotel Marine Plaza, Helsingborg, Sweden

16th January 2025

Draft Agenda

Session 1 Overview of national public activities in establishing policy measures for more climate friendly food consumption.

This opening session will provide an update on the latest climate change science as it relates to the fisheries sector and a brief review of mitigation and adaptation policies. What are the implications for the fishing and aquaculture industries? The session will also look at the megatrends in food consumption and provide insights into the role of marketing law.

Session 2 Understanding Life Cycle Assessment: advances in measuring CO₂ impacts in the fisheries and aquaculture value chain.

The aim of this session is to get a better understanding of the nature of life cycle assessment for seafood products and address the limitations and challenges in establishing an international comparative methodology. The session will also give an overview of national CO₂ food labelling initiatives. The role of the EU in ensuring a level playing field across the EU market for fish and fish products (LCA systems equivalence; product environmental footprint work) will be addressed.

Session 3 Business and policy initiatives to ensure consumer awareness and change buying habits. From information campaigns to certification. Role of supermarkets, fish processors, fisheries organisations and other private stakeholders.

This session will focus on measures and initiatives taken by private fisheries operators and public authorities in underpinning decisions made by consumers when buying food, with a focus on fish and fish products. Fisheries operators and public policies along the value chain play a key role in engaging and educating consumers about the products they put on the market, and their role will be discussed.

Session 4 Discussion

The discussion will include representatives from a wide range of fisheries stakeholder groups, fisheries policy makers and supermarkets. The aim is to have an informed discussion on how to move forward in ensuring that consumers decide to buy climate friendly food. A set of draft recommendations will underpin the discussions.