

Nordic Climate Change Forum for Fisheries and Aquaculture

III Workshop : Consumers and Climate Change in Fisheries and Aquaculture

Hotel Marine Plaza, Helsingborg, Sweden

16 January 2025

Draft Agenda

Session 1 Overview of national public activities in establishing policy measures for a more climate friendly food consumption.

This opening session will provide an update on the latest climate change science as it relates to the fisheries sector and a brief review of mitigation and adaptation policies. What are the implications for the fishing and aquaculture industries? The session will also look at the megatrends of food consumption and provide insights on the role of marketing law.

Session 2 Understanding Life Cycle Assessment: advances in measuring CO2 impacts in the fisheries and aquaculture value chain

The purpose of this session is to better understand the nature of life cycle assessment for seafood products and addressing the limitations and challenges in establishing an international comparative methodology. The session will also provide an overview of national CO2 food labelling initiatives. The role of the EU in ensuring a level playing field across the EU market for fish and fish products (LCA systems equivalence; product environmental footprint work) will be addressed.

Session 3 Business and policy initiatives to ensure consumer awareness and changing buying habits. From information campaigns to certification. Role of supermarkets, fish processors, fisher organisations and other private stakeholders.

This session will focus on measures and initiatives taken by private fisheries operators and public authorities in underpinning consumers buying decisions for food, with a focus on fish and fish products. Fisheries operators and public policies along the value chain play a key role in engaging and educating consumers about their products they put to the market and their role will be discussed..

Session 4 Round table debate with consumer organisations and supermarket's fish buyers

The Round table will consist of representatives from a wide range of fisheries stakeholder groups, fisheries policy makers and supermarkets. The purpose is to have an informed discussion on how to move forward on ensuring consumers buying decisions move towards climate friendly food. A set of draft recommendations will underpin the discussions.